



UK regional challenge: Beyond the Castle

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BEYOND
THE
CASTLE



Location and Context



Lancaster
City
Centre



PROUD Designers

Participatory
Designer

Design
Manager

Designer /
Academic

Landscape
Architect

Facilitator and
Researcher

Design and
Branding

Participatory
Creative Writer



PROUD





BEYOND
THE
CASTLE

500

Co-designers

.... so far

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THE
CASTLE

proud





prout



INTERREG IVB

**What is Co-Design
workshop for consultants**

1

Our Co-Design Cycle

2

**Just Imagine...
Beyond the Castle**

3

**Just Imagine...
All the Stories**

4

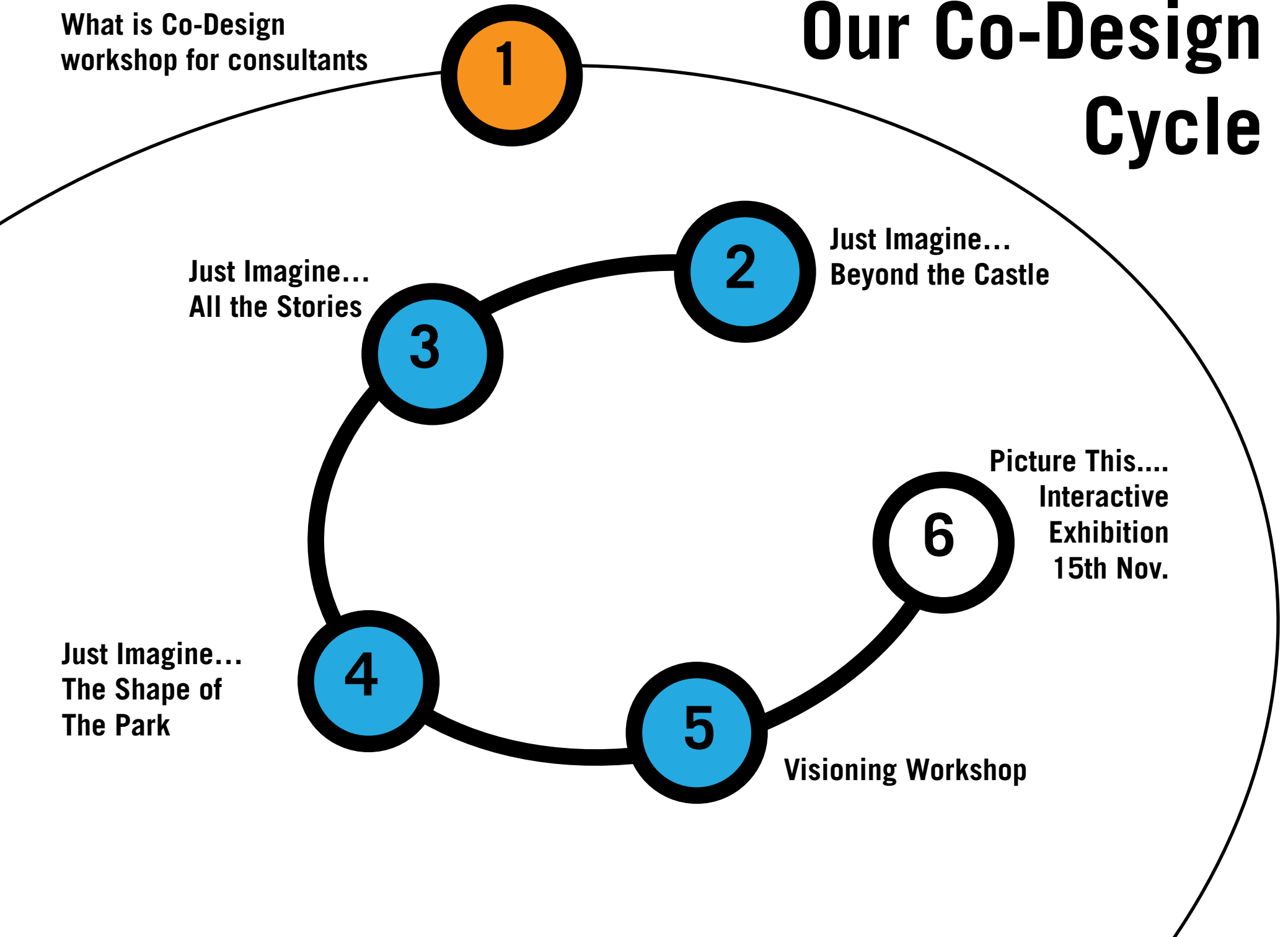
**Just Imagine...
The Shape of
The Park**

5

Visioning Workshop

6

**Picture This....
Interactive
Exhibition
15th Nov.**



1. What is Co-Design and how do we design events that enable it?



PROUD



2. Just Imagine... Beyond the Castle

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THIS WAY!

FORWARD MARCH!

BEYOND THE CASTLE

BEYOND THE CASTLE

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Quay Meadows

Create a band
Stand for events...
maybe a festival
te?!?

CRIME
TOURS Wk
EDINBURGH

It's great!
leave it
as it is
ple

Do things at
No 7 Castle
Memoranda Hall
More of
A DOW
MAKE MORE OF
A DOW

PLACE
TO
WALK
MY
DOG

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THE
CASTLE

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3. Just Imagine.... All the Stories



PROUD





provo



BEWARE
Guard Wolves



prout





prout





primo





You are now trapped! You've been caught in a fairy ring that is guarded by the Wetland Fairy. To escape you must help the fairy entice others to stay for a day out 'Beyond the Castle'. Write three things that would tempt you to stay 'Beyond the Castle' for longer.

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THE
CASTLE

PROUD





COFFEE HOUSE

CAKE

TOILETS

ANNABELLE



PRQUD



4. Just Imagine... The Shape of The Park



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THE
CASTLE

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THE
CASTLE

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5. Visioning Workshop



BEYOND THE CASTLE



BEYOND THE CASTLE



Culture & Leisure

Shape of The Park

Participants were invited to draw and write on a map of the site describing ideas for shaping the park in the future while moving around the space.

They were also invited to create models describing how they would change or add to the park's facilities.

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THE
CASTLE

PROUD



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project and
e EU
programme.

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INTERRE

PROV

Accessibility & Way-Finding

Heritage and History

Other Pe



BEYOND
THE
CASTLE

PROV





PROUD





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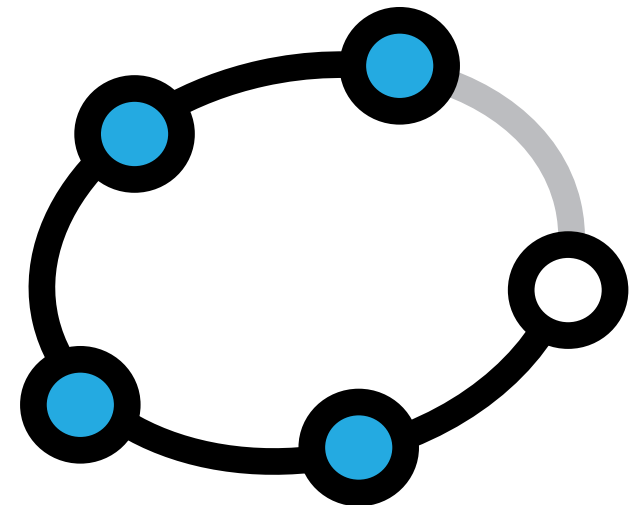
proud



Results / Outcomes

- The co-design process is still very much in action, real results will emerge after the interactive exhibition
- Feedback has been excellent

Today was fantastic!
Walking around today we've
met a centurion, a man who
has planted a million trees
and a fairy!



PROUD



Wider Impact

- Briefing Vision for Lancaster City Master Planning

A stepping stone for more direct interventions but also a culture change in Council 'consultation'.

5-6 new Knowledge Exchange tools

- A 'no-cost' co-design tool-kit for City and County Council engagement teams



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Our Continuing Challenge

How to design collaboratively with many stakeholders without ending up with 'design by committee'?

Contact

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For more on Beyond the Castle

http://imagination.lancaster.ac.uk/activities/Beyond_Castle

