

Outcomes with Impact

Gemma Coupe

Leapfrog Design Manager





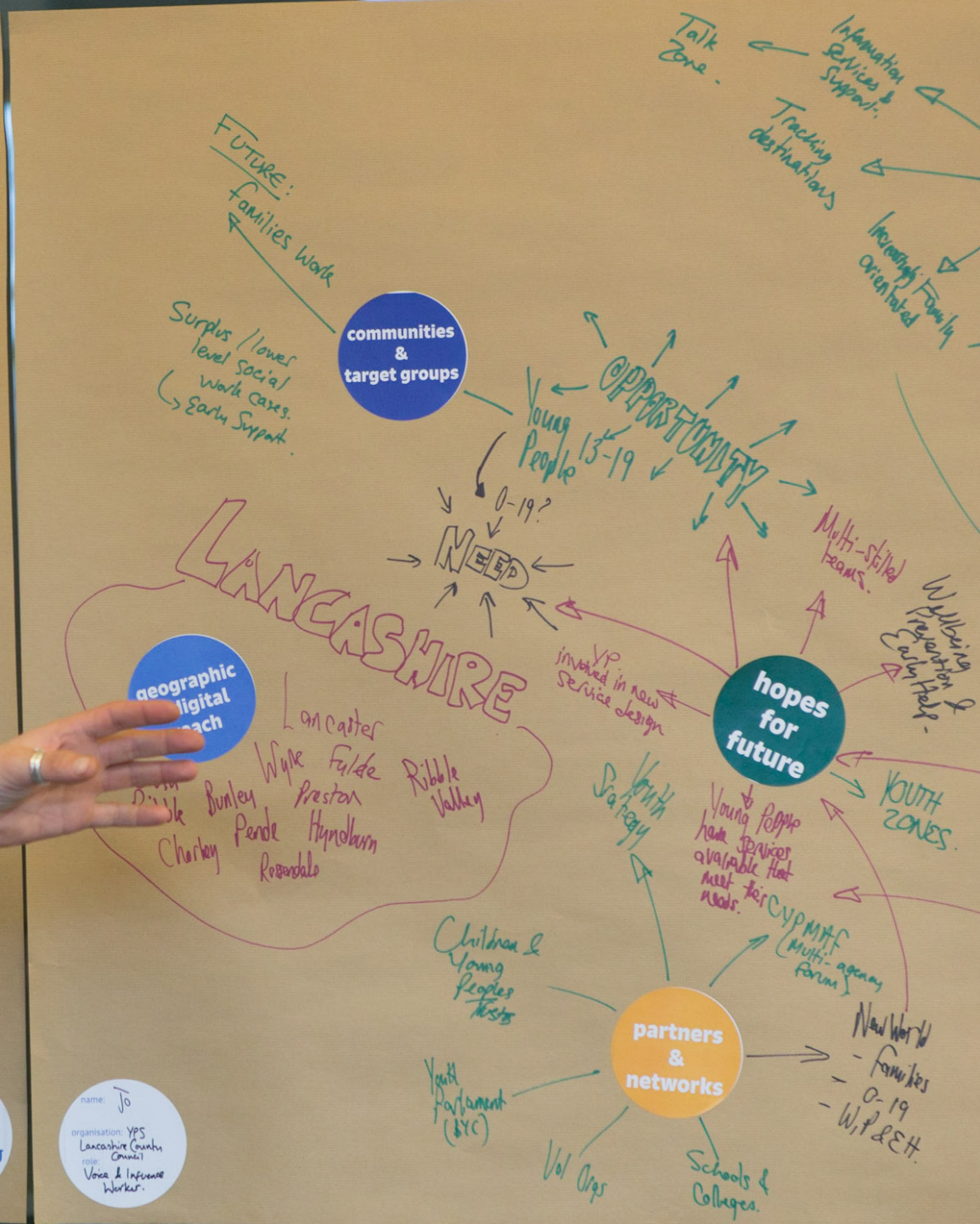
JOSEPH'S
Cakes & Breads
100% Natural
No Preservatives
No Artificial Flavors
No Added Sugar
No Added Fat
No Added Color
No Added Salt
No Added Anything

Item	Price
Small Cake	£1.50
Medium Cake	£2.50
Large Cake	£3.50
Small Bread	£1.00
Medium Bread	£1.50
Large Bread	£2.00

PLEASE RING

BEYOND THE CASTLE





name: Jo
organisation: YPS
Lancashire County Council
role: Outreach
Voice & Influence Worker

Simple tools for bringing people together, exchanging ideas and making stronger, more active communities

Lancaster University



THE GLASGOW SCHOOL OF ART



Arts & Humanities Research Council

Latest Activity



Developing the tools into working prototypes

The morning after the tools for non-written consultation workshop the team reviewed all the ideas from the day before, including the very early ideas that hadn't been developed to check ...



First Leapfrog creative workshop at ImaginationLancaster

On day two of the Leapfrog launch week at Imagination-Lancaster a range of external participants were invited to

Projects & Toolboxes

Non-Written Consultation

PROJECT

A short project to develop creative consultation tools without participants needing to write

Social Media



RT @IngridWacht: Harvest of #tools for #codesign without words @leapfrogttools



We need you to be inspired.

We need you to be involved.

We need you to be instrumental in this groundbreaking programme of Web 2.0-centred sports and cultural events designed and commissioned by young people, to get everyone using Lancashire and the Fylde Coast routes and trails in 2012.

New Cultural Journeys







BEYOND THE CASTLE

FRESH
VEGGIE
FOOD





BEYOND
THE
CASTLE

PROUD

People. Resources. Organizations. Using Design.

Making with designers, researchers, academics and the public to generate innovation through new forms of knowledge exchange.

PROUD
PROUD
PROUD
PROUD
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PROUD
PROUD
PROUD



Quay Meadows

Create a band
Stand for events...
maybe a festival
te???

CRIME
TOURS Wk
EDINBURGH

It's great!
leave it
as it is
ple

Do things at
No 7 Castle
Pierhouse
No 7
MORE OF
THE ADOLE
SCENTS

PROUD

BEYOND
THE

PLACE
TO
WALK
MY
DOG







THEMES

CULTURE & LEISURE

ENVIRONMENT

HEALTH

TECHNOLOGY

OVERVIEW:

KEY ISSUES:

CONTRADICTIONS:

PICTURE THIS

MAKING IT HAPPEN

PICTURE THIS

THESE ARE THE BUILDING BLOCKS FOR THE NEXT PHASE OF BEYOND THE CASTLE

↑

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CO-DESIGN OUTCOMES OF THE EXHIBITION



PROUD



CONTENTS

SECTION 1 – CONTEXT

SECTION 2 – BACKGROUND

SECTION 3 – RATIONALE

SECTION 4 – PICTURE THIS

SECTION 5 – CONCLUSIONS

SECTION 6 – APPENDICES



“Beyond the Castle has been successful in setting the agenda and direction for development in the area for the next ten years”

Senior Council Planning Officer



BEYOND
THE
CASTLE

Go Beyond the Castle this Spring

Discover the coming Spring on
Castle Hill with our programme
of heritage and landscape
management activities.



9 1pm – 5pm
JAN Lancaster Priory

Intro to Woodland Management Planning

What is Woodland Management Planning and what are the opportunities for Beyond the Castle?



1 2pm
MAR Lancaster Priory

Landscape Management and Archaeology

Site walkover with Jason Wood and David Redmore (Heritage and Landscape



3 10pm – 4pm
FEB Lancaster Castle

Shape
the
Future

Heritage Lancaster: Shaping the Future

Open visioning event with contributions from leading specialists in Roman and medieval archaeology.

Register: beyondthecastle.org/heritagelancaster



14 2pm – 5pm
MAR Lancaster Priory

Woodland Management Planning

Values and objectives for
Beyond the Castle

Explore feedback from

From the outset this has been a project that put local people first and sought to communicate with them in interesting and innovative ways, bringing together archaeologists and the public and sharing data in real time.

We have made use of new digital technologies to survey and analyse the archaeological remains in an effort to get away from the limited perception of archaeology as 'digging things up'.

Popup Shop

St. Nics Arcade, June 2014



Over 900 people dropped in to our popup shop to learn about the project and our ambitions for the future and to take part in various activities.

Armchair Archaeologists

Fortnightly meetings since June 2014

A number of enthusiastic local residents with an interest in

Heritage Lancaster Events

Since June 2014



In collaboration with Lancaster University's Regional Heritage Centre we ran a series of events exploring Lancaster's heritage.

Topics included the results of the 2014 geophysical surveys, a history of the Quay, the development of the Castle and opportunities of tourism.

Landscape Maintenance Training

Since May 2014



We have actively worked with local volunteers teaching a wide variety of skills from scything to initial woodland management to help engage local people in managing this very diverse site.

Public Exhibition

November 2014



Over 400 people came to see new archeological data from the site at our public exhibition held in A-wing at Lancaster Castle.

Visitors were invited to interact with data from archeological investigations

Walks & Talks

Since May 2014



Throughout the Summer and Autumn a variety of guided tours of the site explored its Roman and natural heritage. These attracted residents and visitors alike, and school children got to meet our very own Roman soldier.

Planting & Landscaping

Since 2013

Landscaping projects have included removal of both Japanese Knotweed and a very aggressive bramble from the site.

Also local training group InTraining have helped make Vicarage Lane both more accessible and planted up with local plants.

Heritage Data Hackathon

November 2014

In collaboration with The Creative Exchange at Lancaster University a 24 hour

At the Castle: 29th – 30th November

All
Events
Free



Public Archaeology Exhibition:

What Have We Found?

Heritage Lottery funding has enabled the first comprehensive archaeological survey on the site of Castle Hill and the site of Lancaster's Roman Fort. This marks the beginning of an exciting journey of discovery about the early origins of our city.

29

NOV

1pm – 5pm

30

NOV

10am – 3pm

A-wing, Lancaster Castle

HACK LANCASTER

A-wing
Lancaster
Castle



29th – 30th
November
2014

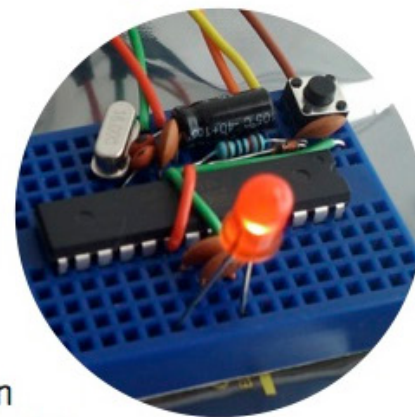
A 24hr hackathon
in celebration
of local data in
Lancaster.

Explore, interpret and make
using newly released local
archaeological, historical
and social data.

Register to attend:
beyondthecastle.org/hacklancaster

@ShrimpingIt Family Workshops

Morecambe
makers
@ShrimpingIt
will teach
novices how
to cheaply
and easily
invent and
deploy their own
digital devices using
electronics prototyping materials.



All Ages 7+
Children accompanied by an adult.

30

NOV

11am – 3pm

A-wing, Lancaster Castle

Register to attend:
beyondthecastle.org







Thank you.
Any questions?

