



JOB DESCRIPTION

Design and Innovation Manager, Lancaster China Catalyst Programme

Vacancy Ref: A929

Job Title: Design and Innovation Manager	Present Grade: 7P
Department/Faculty: Lancaster China Catalyst Programme, Vice Chancellor's Office	
Directly responsible to: Programme Director	
Supervisory responsibility for: None	
Other Contacts:	
<p><i>Internal:</i> Lancaster China Catalyst Programme (LCCP) team in the UK (Programme Director, Relationship Manager, Programme Manager, Programme Officer), departmentally based business partnership staff, heads and academics in Lancaster departments in particular Lancaster Institute for the Contemporary Arts, Directors of Schemes of Study, Director of the Confucius Institute and members of the China Advisory Group.</p> <p><i>External UK:</i> Staff within in Lancashire County Council, Local Enterprise Partnership, UK Trade & Investment, China-Britain Business Council, Technology Strategy Board and UK SMEs.</p> <p><i>External China:</i> LCCP team in China, staff in Guangdong Provincial Department of Sciences and Technology, Science and Technology Department in cities of Guangdong Province, other Chinese provincial departments, Chinese Academy of Science (CAS) - Guangzhou Branch and other key institutes of CAS, Guangzhou Institute of Geochemistry and other institutes, and Chinese businesses.</p>	
<p>This new role will take a lead in the creative facilitation of events in the Lancaster China Catalyst Programme (LCCP) embedding design driven innovation within the programme. LCCP aims to revitalise the UK's position in the global export markets, create 240 jobs, help 400 UK businesses and boost the economy by £40m. The role holder will build upon existing capability within the university in addition to piloting new techniques. The primary focus will be on the development of long term, robust partnerships between UK and Chinese technology focussed SMEs, initially in Guangdong Province, with the future prospect of expansion to other areas of China.</p> <p>Principle responsibilities include:</p> <ul style="list-style-type: none"> • Leading the design and supporting delivery of events to develop the leadership, innovation and collaborative capacity of technology focused UK SMEs seeking to develop robust partnerships with Chinese businesses. • Leading the development and implementation of event based innovative knowledge exchange mechanisms through the application of user centred design approaches. • Working with the LCCP team to contribute to the planning of events to support the recruitment of UK SMEs to the Lancaster China Catalyst Programme. • Supporting the identification of opportunities for new product development in relation to fields such as digital and creative, low carbon, advanced manufacturing and sustainable urban development. • Leading the development and supporting delivery of a branding and marketing strategy to support the recruitment of UK technology-focused SMEs. 	

- Working with the LCCP team to manage on-going relationships with participant businesses throughout the lifetime of the project.
- Working effectively with the Programme Director and governance structures by providing regular progress reports on all aspects of the LCCP and providing responses to issues.
- Supporting the facilitation of events with both UK and Chinese business partners.
- Working with academics staff to support masters students aligned to the project and working with businesses to understand their needs and identify design driven innovation related projects to be undertaken by students.
- Any other duties consistent with the nature and grade of the role as agreed with the Programme Manager.