



PERSON SPECIFICATION
Design and Innovation Manager, Lancaster China Catalyst Programme
Vacancy Ref: A929

| Criteria | Essential/ Desirable | Application Form / Supporting Statements/ Interview * |
|---|-------------------------|--|
| Higher degree, or equivalent qualification, relevant to design and innovation. | Essential | Application form |
| Evidenced background in design thinking and/or design driven innovation. | Essential | Supporting statements/interview |
| Evidenced experience of event facilitation. | Essential | Supporting statements/interview |
| Evidenced experience of new product development relevant to the focus of the LCCP, for example in the digital and creative sectors, advanced manufacturing, sustainable urban development, etc. | Essential | Supporting statements/interview |
| Excellent verbal and visual presentation skills. | Essential | Application Form/interview |
| Experience of marketing and brand communication through print and online media to a range of audiences. | Essential | Supporting statements/interview |
| Evidenced experience of working with business, preferably technical businesses. | Essential | Application form/interview |
| Highly developed collaboration and team working skills. | Essential | Interview |
| Demonstrable 2D and/or 3D design skills. | Essential | Supporting statements/interview |
| Ability and willingness to spend periods of time travelling nationally and working in China. | Essential | Application Form/interview |
| Knowledge and/or experience of the advanced manufacturing, digital creative or low carbon sectors. | Desirable | Supporting statements/interview |
| Excellent project management skills, including the ability to respond to a changing environment. | Desirable | Supporting statements/interview |
| Technical written and spoken Mandarin language skills. | Desirable | Supporting statements/interview |
| Excellent networking skills with a range of stakeholders. | Desirable | Interview |

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- **Application Form** – assessed against the application form, curriculum vitae and letter of support. Applicants will not be asked to answer a specific supporting statement. Normally used to evaluate factual evidence eg award of a qualification. Will be “scored” as part of the shortlisting process.
- **Supporting Statements** - applicants are asked to provide a statement to demonstrate how they meet the criteria. The response will be “scored” as part of the shortlisting process.
- **Interview** – assessed during the interview process by either competency based interview questions, tests, presentation etc.