

PRESENTS

18 and 25 July 2013

UNDER CONSTRUCTION

Building growth through collaborations — LEGO® SERIOUS PLAY®

SESSION 1 The Power of Play

Thursday 18th July 2013, 9.30am-3.30pm

SESSION 2: Building Growth

Thursday 25th July 2013, 9.30am-3.30pm



London Fusion is offering an exclusive two-part event for ambitious, forward seeking organisations exploring the opportunities to build growth through collaboration.

The Curiosity Bureau will use LEGO® SERIOUS PLAY®, an internationally recognised method proven to form the foundation of experimental and disruptive enquiry. The two sessions will be co-facilitated between Imagination@Lancaster and The Curiosity Bureau and are designed to introduce you to the Collaborative Awards Surgery - providing you with access to Collaborative Awards worth up to £10,000 of consultancy time to ensure business growth.

Session 1 - The Power of Play

In the first part of two sessions, your participation will explore the vast terrain of connections between cross-disciplinary SMEs. The LEGO® SERIOUS PLAY® method will lead you to owning potential strategic collaborations with professionals in the creative and digital sector. Through this exciting interplay of evaluation and reflection, and the development of real-time strategies, you will be able to define what strategic business growth means to you and how to put theory into practice.

Session 2 - Building Growth

The second part of the two sessions builds on the LEGO® SERIOUS PLAY® outcomes you generated in part one. Through recognising collective potential, you will develop on the synergies and opportunities identified by you and others. Through providing examples of growth London Fusion will illustrate how small, medium sized organisations can make

By participating in these two sessions you will be able to:

- Action growth through creative collaboration
- define what growth means to you
- build and identify connections
- plan real time strategies
- apply the benefits of co-design
- understand the process to secure further support through the Fusion programme

Places are strictly limited to 15 and you must register for both sessions to secure your place.

INFORMATION

VENUE
THE WORK FOUNDATION
21 PALMER STREET
LONDON
SW1H 0AD

This is a fully funded programme for established eligible SMEs. For further information, to check eligibility and to register please contact:

Email: info@londonfusion.org.uk
Tel: 01524 510596