

## Co-Design FaceMooC

### Request for quotes for a Certificate Illustration

**The PROUD Project at ImaginationLancaster invites quotes from illustrators to design an original, innovative digital certificate to be awarded on completion of an online course for design professionals on the subject of co-design.**

FaceMooC will connect 50 designers from across Europe and beyond in a collaborative learning process exploring Co-Design approaches where non-designers actively contribute to the creative process. The course is led by ImaginationLancaster, Lancaster Universities design research center, one of the leading centers for design research in the UK.

FaceMooC will draw on original content from international co-design experts as well as the cutting edge in design research and practical case studies from around the world. Course content will be generated from co-design experts and lead thinkers from across Europe experienced in design processes in which non-designers play a key role in the creative process. This could be within either private (e.g. companies) or public sectors (e.g. local government) sectors.

This is the first MOOC in co-design that uses this approach. With this originality in mind, we wish to commission a completion certificate that appeals to designers and will be a motivating factor for completing the course and receiving a certificate that is unavailable elsewhere to be displayed in their studios or homes.

To read more about FaceMooC visit:

[http://imagination.lancs.ac.uk/activities/CoDesign\\_FaceMooC](http://imagination.lancs.ac.uk/activities/CoDesign_FaceMooC)

FaceMooC is a part of the PROUD project, promoting innovative knowledge exchange through co-design through a network of partners across Europe. PROUD stands for People, Researchers, Organisations using Design and is funded by the EU through the INTERREG IV program.

Read more about PROUD at: <http://www.proudeurope.eu/>

## Request for Quotes

If you would like to be commissioned to design an original and eye catching FaceMoooc certificate please supply in PDF form:

- Full name and address
- Occupation / company details
- Brief synopsis of your career / illustration experience to date
- Brief description of your ideas for the certificate design (maximum 300 words)
- Links to online portfolio sites, or images of your work supplied as a PDF
- Your daily rate, we foresee this project taking 2 days (16 hours) of time including consultation, review of ideas and final implementation.

Designing the certificate for FaceMoooc does not prevent you from signing up for FaceMoooc which will begin on the 3<sup>rd</sup> November 2014.

ImaginationLancaster will retain the rights for the final image to be used non-commercially.

As the course is in English the course certificate must also be in English. For an informal discussion about the request for quotes please contact Gemma Coupe, PROUD Design Manager for the PROUD EU INTERREG Program at ImaginationLancaster.

Timescale: The certificate must be completed by 14th October 2014.

**The deadline for quotes is close of day on Friday 27<sup>th</sup> June 2014.**

**To be emailed to Gemma Coupe at ImaginationLancaster:**

**[g.coupe1@lancaster.ac.uk](mailto:g.coupe1@lancaster.ac.uk)**

**Tel: +44 (0)1524 510 893**

