

Design isn't just a discipline of expression, but also of discovery.

For us, it's a route into greater understanding. It's a way to open minds and make voices heard. It's a tool for exploring complex ideas, for interrogating the consensus view and for finding different perspectives.

Design-led research has the power to change the world.

As one of the world's largest design research groups, we have the chance to harness that power.

We are a 50-strong team, working across numerous design disciplines. We are product designers and architects and technologists and social innovators. We mix academic experts with PhD researchers with undergraduate students with members of the public with local authorities with private business, and beyond.

This is academia applied. Going far beyond the abstract to create impact. Research with results.

This matters – more than ever.

We have huge issues to face. Global threats and community challenges. Growing needs and shrinking budgets.

We can only solve today's problems with insight and innovation.

We can only solve them together.

So we work in the open. We share ideas and we share credit. We give our colleagues the space and support to do the best possible research. We take joy in our work, and in each other's work.

Right now, we have more than 50 projects running from our studio – looking at how products, places and people operate and interact.

It's a vast, diverse, eclectic collection of investigations and collaborations, exploring our city environments, our communities, our workplaces, our homes and our government.

It's our chance to make a lasting, positive impact. To use our imagination to create a better world.

